



MEDIA KIT

QUADA.ORG WEBSITE

At QUAD A, the goal is simple, to be your go-to provider when it comes to accreditation – always striving to be an effective, efficient, and easy to work with partner that values education, reliability, and communication. We call it the QUAD A promise, and it stands at the forefront of everything they do. The website banner placements allow for your company message to be displayed prominently throughout QUADA.ORG reaching the members of QUAD A all year.

PRICING

ROTATING BANNER

Image: 120x240px

Positions: Exclusive To 10 Companies

Placements: Run of Site

\$2,500/Year

All positions are available on a first-come, first-serve basis.

Need Help With Ad Design?

OUR GRAPHIC SERVICES ARE INCLUDED.

Looking to expand your reach with the QUAD A audience?

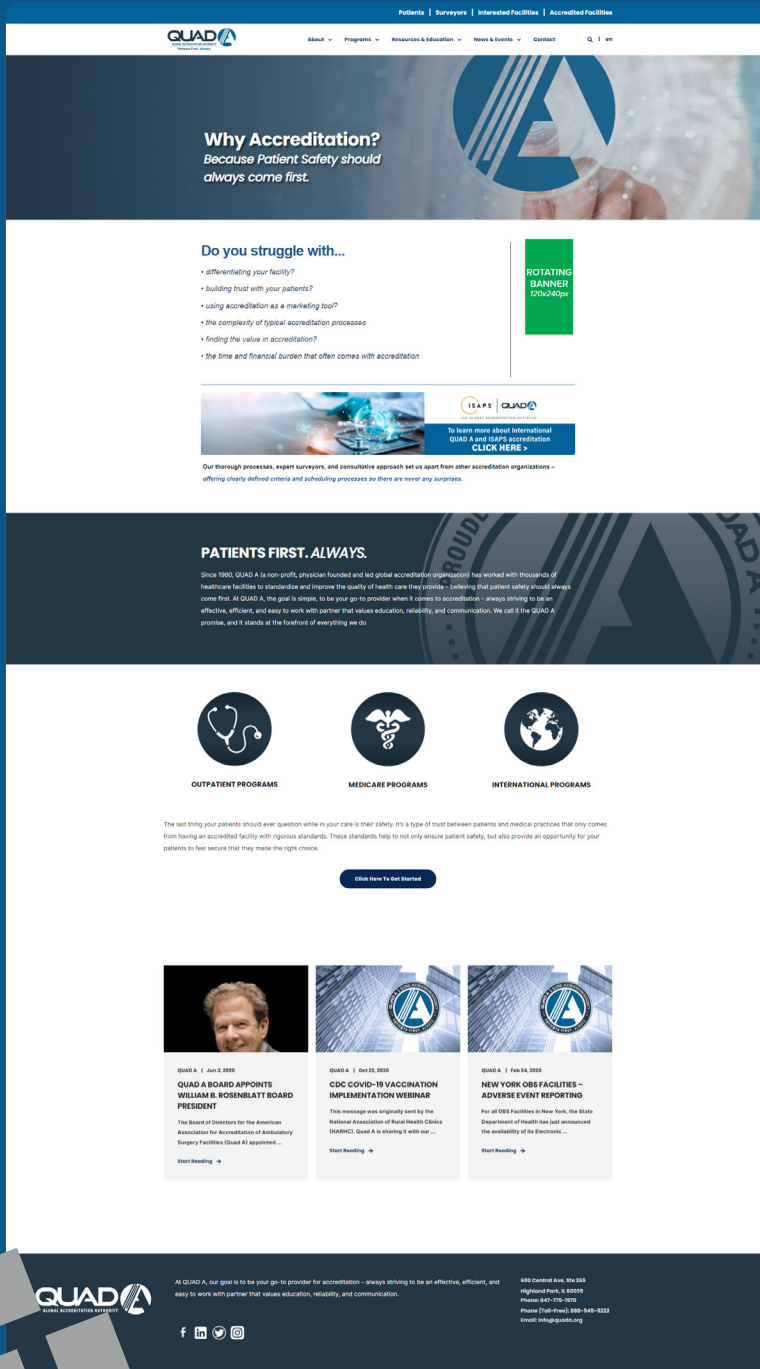
Leveraging QUAD A's website traffic helps your company stay in front of over 3,500 facility members on the websites they visit most! Retargeting will help your company enhance your brand awareness with QUAD A's niche audience, and drive quality traffic to your website.

BANNER PACKAGE + RETARGETING

250,000 Impressions: \$7,125

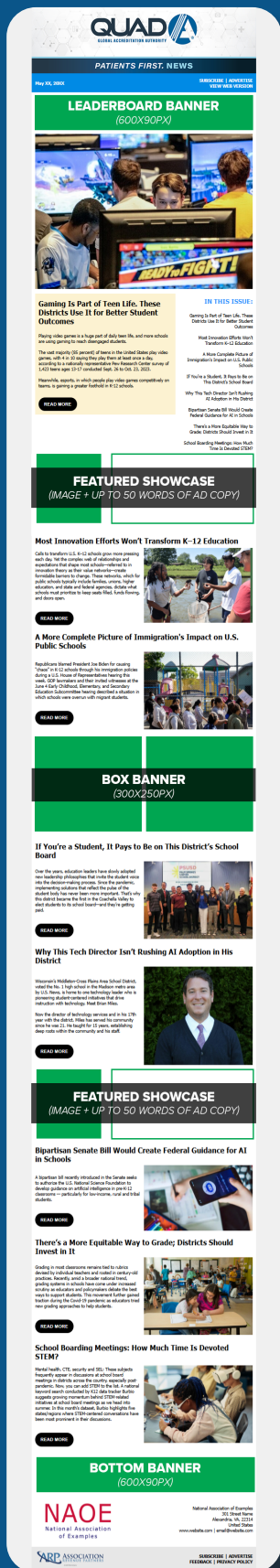
500,000 Impressions: \$10,350

1 Million Impressions: \$15,725



QUAD A'S PATIENTS FIRST NEWS NEWSLETTER

At QUAD A, the goal is simple, to be your go-to provider when it comes to accreditation – always striving to be an effective, efficient, and easy to work with partner that values education, reliability, and communication. QUAD A's *Patients First News* newsletter goes to over 2,600 subscribers bi-weekly. The newsletter banner placements allow for your company message to be displayed prominently while reaching the QUAD A community all year.



PRICING

LEADERBOARD BANNER

Image: 600x90px

Positions: Exclusive To One(1) Company

Formats: JPG or PNG

\$2,500/6 Months

TOP FEATURED SHOWCASE

Image: 150x150px + Up To 50 Words of Ad Copy

Positions: Exclusive To One(1) Company

Formats: JPG or PNG

\$2,250/6 Months

BOX BANNER

Image: 250x250px

Positions: Exclusive To Two Companies

Formats: JPG or PNG

\$2,000/6 Months

BOTTOM FEATURED SHOWCASE

Image: 150x150px + Up To 50 Words of Ad Copy

Positions: Exclusive To One(1) Company

Formats: JPG or PNG

\$1,750/6 Months

BOTTOM BANNER

Image: 600x90px

Positions: Exclusive To One(1) Company

Formats: JPG or PNG

\$1,500/6 Months

All positions are available on a first-come, first-serve basis.

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QUAD A DEDICATED BLAST

Dedicated Blasts are sent to QUAD A's 3,500 members once per month. This personalized email communication offers the advertiser a unique platform to promote an editorial topic of their choice, as it relates to their business.



Supplies to Keep Your People Safe and Operations Running

Community Attire is proud to supply HCAOA with much needed safety supplies to help keep people safe and your operations running.

[SHOP PPE →](#)

We're here to help and are committed to getting products into the hands of people who need it most.

Get in touch at sales@communityattire.com or call [+1-213-761-4229](tel:+1-213-761-4229) with any questions.

Thank you for letting us help.

Working Hard to Work Closer Together
communityattire.com



Community Attire
1503 South Coast Drive #323
Costa Mesa, CA 92626

PRICING

DEDICATED BLAST

HTML or TXT HTML File

Email Subject Line

Reply To Email

Desired Send Date**

Positions: Exclusive To One(1) Company

\$1,500/Month

All positions are available on a first-come, first-serve basis.

Need Help With Ad Design?

OUR GRAPHIC SERVICES ARE INCLUDED.

QUAD A WEBSITE RETARGETING SOLUTIONS



TARGET THE MEMBERS OF

Leverage QUAD A's website traffic to help your organization stay in front of the association's members on the websites they visit most! Through Quad A's website retargeting program, you may take advantage of ad placements on thousands of websites across the internet, helping you enhance your brand awareness with QUAD A's niche audience and drive quality traffic to your website.

ARP ASSOCIATION REVENUE PARTNERS

Association Revenue Partners is proud to work with QUAD A. We have teamed up to provide an online marketing solution to reach the visitors to QUAD A's websites through programmatic website retargeting.

QUAD A Website Monthly Metrics

Average Page Views: 25,000
Average Visitors: 8,500
Average Unique Visitors: 6,000
Average Time on Site: 1:51

QUAD A Demographic Information:

Name for Members: Surgeons, Physicians, Therapists, Nurse Practitioners, Dentists
60% female, 40% male, 24% 25-34 year old, 18% 35-44 and 56-64 year old

.....
250,000 Impressions
\$5,000
.....

.....
500,000 Impressions
\$9,000
.....

.....
1 Million Impressions
\$16,000
.....

BENEFITS:



**CAMPAIGN SET UP
FEE WAIVED**



**TARGETED QUAD A
CONFERENCE AUDIENCE**



**COMPLIMENTARY
CREATIVE SERVICES**



**MOBILE
OPTIMIZATION**



**MONTHLY REPORTING
UPON REQUEST**