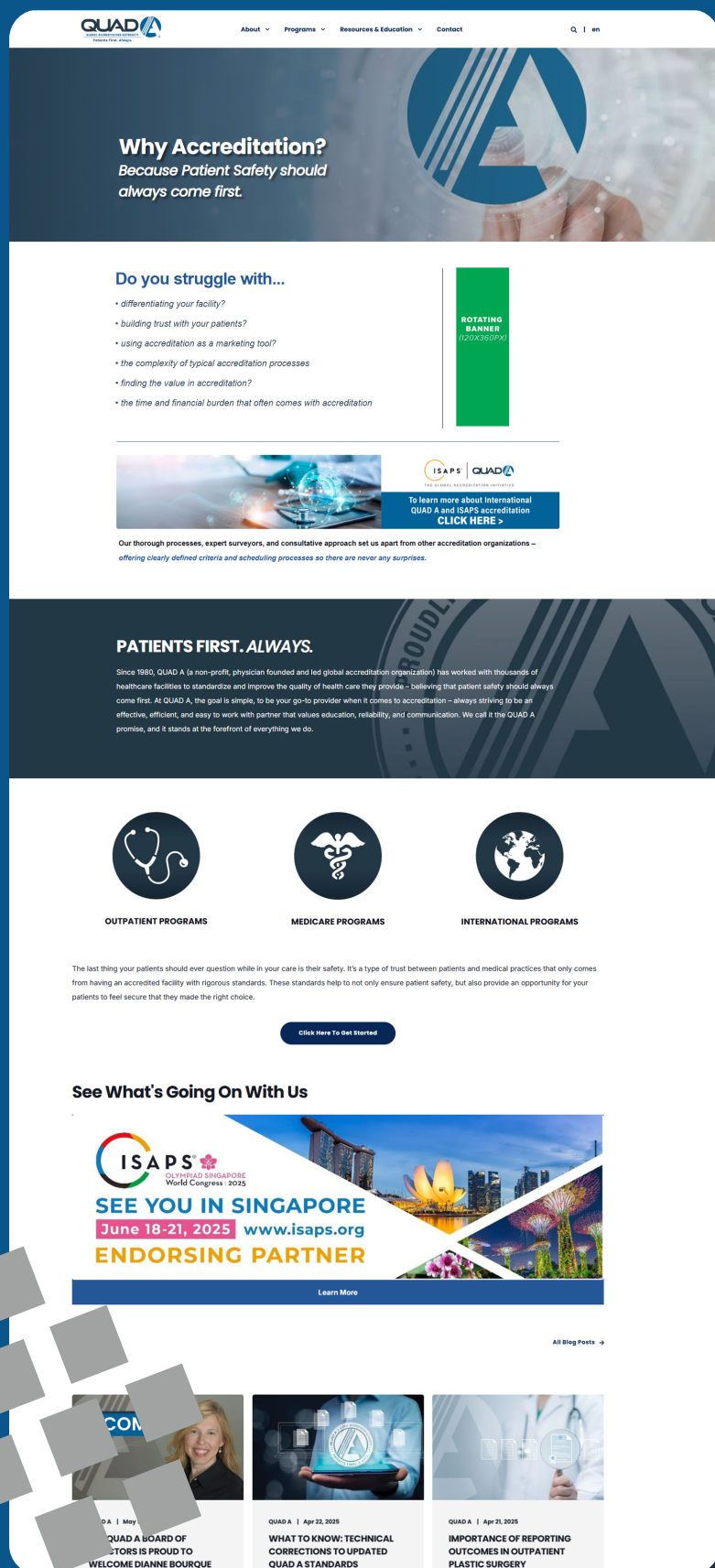




## MEDIA KIT

# QUADA.ORG WEBSITE

At QUAD A, our goal/ mission/ objective is to be your go-to provider when it comes to accreditation. We strive to be an effective, efficient, and easy to work with partner that values education, reliability, and communication. We call it the QUAD A promise and it stands at the forefront of everything they do. The Website banner placements allow for your company message to be displayed prominently throughout QUADA.ORG, reaching QUAD A members throughout the year.



## PRICING

### ROTATING BANNER

Image: 120x360px

Positions: Exclusive To 10 Companies

Placements: Run of Site

**\$2,500/Year**

\*\*All positions are available on a first-come, first-serve basis.\*\*

### Need Help With Ad Design?

OUR GRAPHIC SERVICES ARE INCLUDED.

## Looking to expand your reach with the QUAD A audience?

Leveraging QUAD A's website traffic helps your company stay in front of over 3,500 facility members on the websites they visit most! Retargeting will help your company enhance your brand awareness with QUAD A's niche audience and drive quality traffic to your website.

### BANNER PACKAGE + RETARGETING

250,000 Impressions: \$7,125

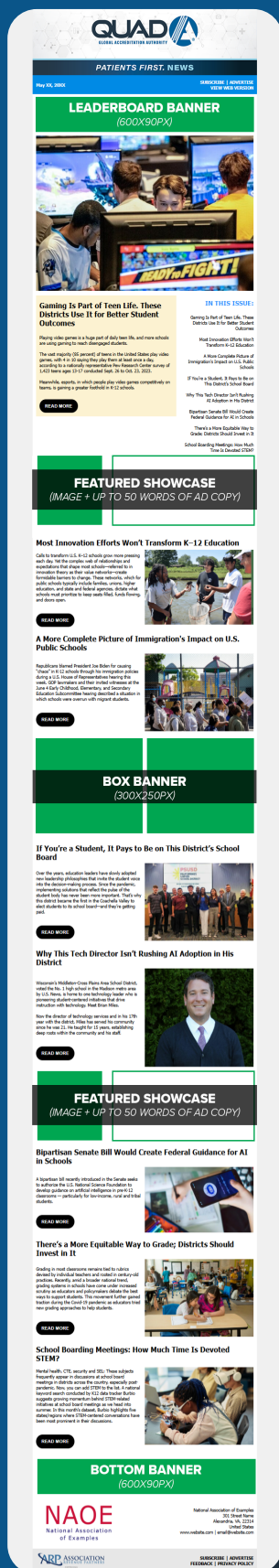
500,000 Impressions: \$10,350

1 Million Impressions: \$15,725



# QUAD A'S PATIENTS FIRST NEWS NEWSLETTER

At QUAD A, our goal/ mission/ objective is to be your go-to provider when it comes to accreditation. We strive to be an effective, efficient, and easy to work with partner that values education, reliability, and communication. We call it the QUAD A promise and it stands at the forefront of everything they do. QUAD A's *Patients First News* newsletter goes to over 7,800 subscribers bi-weekly. The newsletter banner placements allow your company message to be displayed prominently while reaching the QUAD A community throughout the year.



## PRICING

### LEADERBOARD BANNER

Image: 600x90px

Positions: Exclusive To One(1) Company

Formats: JPG or PNG

**\$2,500/6 Months**

### TOP FEATURED SHOWCASE

Image: 150x150px + Up To 50 Words of Ad Copy

Positions: Exclusive To One(1) Company

Formats: JPG or PNG

**\$2,250/6 Months**

### BOX BANNER

Image: 250x250px

Positions: Exclusive To Two Companies

Formats: JPG or PNG

**\$2,000/6 Months**

### BOTTOM FEATURED SHOWCASE

Image: 150x150px + Up To 50 Words of Ad Copy

Positions: Exclusive To One(1) Company

Formats: JPG or PNG

**\$1,750/6 Months**

### BOTTOM BANNER

Image: 600x90px

Positions: Exclusive To One(1) Company

Formats: JPG or PNG

**\$1,500/6 Months**

**\*\*All positions are available on a first-come, first-serve basis.\*\***

**Need Help With Ad Design?**

**OUR GRAPHIC SERVICES ARE INCLUDED.**

# QUAD A DEDICATED BLAST

Dedicated Blasts are sent to QUAD A's 3,500 members monthly. This personalized email communication offers the advertiser a unique platform to promote an editorial topic of their choice, as it relates to their business.



## Supplies to Keep Your People Safe and Operations Running

Community Attire is proud to supply HCAOA with much needed safety supplies to help keep people safe and your operations running.

[SHOP PPE →](#)

We're here to help and are committed to getting products into the hands of people who need it most.

Get in touch at [sales@communityattire.com](mailto:sales@communityattire.com) or call [+1-213-761-4229](tel:+1-213-761-4229) with any questions.

Thank you for letting us help.

Working Hard to Work Closer Together  
[communityattire.com](http://communityattire.com)



Community Attire  
1503 South Coast Drive #323  
Costa Mesa, CA 92626

## PRICING

### DEDICATED BLAST

HTML or TXT HTML File

Email Subject Line

ReplyTo Email

Desired Send Date\*\*

Positions: Exclusive To One(1) Company

**\$1,500/Month**

\*\*All positions are available on a first-come, first-serve basis.\*\*

### Need Help With Ad Design?

OUR GRAPHIC SERVICES ARE INCLUDED.

# QUAD A WEBSITE RETARGETING SOLUTIONS



## TARGET THE MEMBERS OF QUAD A

Leverage QUAD A's website traffic to help your organization stay in front of the association's members on the websites they visit most! Through QUAD A's website retargeting program, you can take advantage of ad placements on thousands of websites across the internet, helping you enhance your brand awareness with QUAD A's niche audience, and drive quality traffic to your website.

### ARP ASSOCIATION REVENUE PARTNERS

*Association Revenue Partners is proud to work with QUAD A. We have teamed up to provide an online marketing solution to reach the visitors to QUAD A's websites through programmatic website retargeting.*

#### **QUAD A Website Monthly Metrics**

Average Page Views: 25,000  
Average Visitors: 8,500  
Average Unique Visitors: 6,000  
Average Time on Site: 1:51

#### **QUAD A Demographic Information:**

Name for Members: Surgeons, Physicians, Therapists,  
Nurse Practitioners, Dentists  
60% female, 40% male. 24% 25-34 year old, 18% 35-44  
and 56-64 year old

.....  
250,000 Impressions  
**\$5,000**  
.....

.....  
500,000 Impressions  
**\$9,000**  
.....

.....  
1 Million Impressions  
**\$16,000**  
.....

#### BENEFITS:



**CAMPAIGN SET UP  
FEE WAIVED**



**TARGETED QUAD A  
CONFERENCE AUDIENCE**



**COMPLIMENTARY  
CREATIVE SERVICES**



**MOBILE  
OPTIMIZATION**



**MONTHLY REPORTING  
UPON REQUEST**