QUAD A **WEBSITE RETARGETING** SOLUTIONS

QUAD A GLOBAL ACCREDITATION AUTHORITY
Patients First. *Always.*

TARGET THE MEMBERS OF QUAD A

Leverage QUAD A's website traffic to help your organization stay in front of the association's members on the websites they visit most! Through Quad A's website retargeting program, you may take advantage of ad placements on thousands of websites across the internet, helping you enhance your brand awareness with QUAD A's niche audience and drive quality traffic to your website.

250,000 Impressions
$5,000

500,000 Impressions
$9,000

1 Million Impressions
$16,000

ARP ASSOCIATION REVENUE PARTNERS

Association Revenue Partners is proud to work with QUAD A. We have teamed up to provide an online marketing solution to reach the visitors to QUAD A's websites through programmatic website retargeting.

QUAD A Website Monthly Metrics
Average Page Views: 25,000
Average Visitors: 8,500
Average Unique Visitors: 6,000
Average Time on Site: 1:51

QUAD A Demographic Information:
Name for Members: Surgeons, Physicians, Therapists, Nurse Practitioners, Dentists
60% female, 40% male. 24% 25-34 year old, 18% 35-44 and 56-64 year old

BENEFITS:

- CAMPAIGN SET UP FEE WAVIED
- TARGETED ACD CONFERENCE AUDIENCE
- COMPLIMENTARY CREATIVE SERVICES
- MOBILE OPTIMIZATION
- MONTHLY REPORTING UPON REQUEST

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